

The logo for RoSPA is centered at the top of the slide. It consists of a solid red square. Inside the square, the word "ROSPA" is written in a large, white, bold, sans-serif font. Below "ROSPA", the full name "The Royal Society for the Prevention of Accidents" is written in a smaller, white, italicized, sans-serif font.

**ROSPA**

*The Royal Society for the  
Prevention of Accidents*

The Health and Safety of the Working Population in Scotland

Be part of the Solution

Presented by:

**Dr Karen E McDonnell**

**Head of RoSPA Scotland**



# Mission and Vision

- n Registered charity**
- n ‘to save lives and reduce injuries’**
- n ‘to lead the way in accident prevention**
- n Committed to the philosophy that life should be as safe as necessary, not as safe as possible.**



# Safety

**‘ Safety is a state in which hazards and conditions leading to physical, psychological or material harm are controlled in order to preserve the health and well-being of individuals and the community. It is an essential resource of everyday life, needed by individuals and communities to realise their aspirations’**

**WHO 1998:7**



# Safety Promotion

**‘ motivational efforts at community or societal levels aiming at prevention as an end result’**

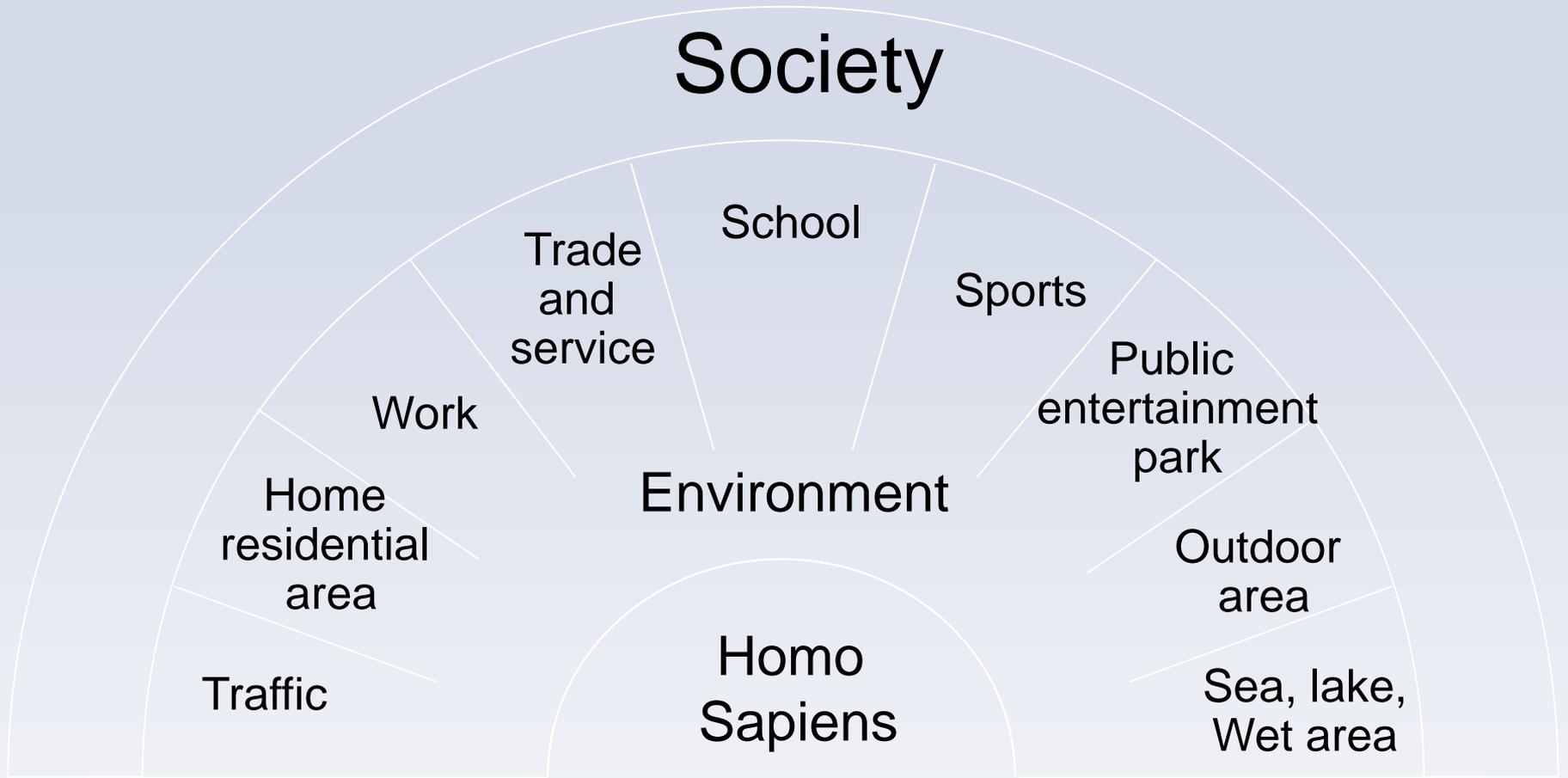
**(Andersson, 2000)**



# Community Safety Promotion

**‘a social process by which human beings can become more competent to live with and gain some control over local aspects of a frustrating and changing world’**

(Bracht and Kinsbury 1990)



Svanstrom 1987



# Partnership working

**Holistic** Approach working out-with or across 'traditional boundaries'

**Shared** understanding of issues to arrive at **shared** solutions



# Workplace Safety

- n Influence the agenda**
- n Business:business**
- n People:People**
- n Peer group comparison**
- n Sharing of best practice**
- n Transferring lessons learned into the wider community**

# Influencing the agenda

- n Partnership on Health and Safety in Scotland**
- n POOSH Scotland**
- n Scottish Higher Performer's Forum**
- n Response to Consultations**
- n Response to Calls for Evidence**

# Workplace and Community Safety?

- n Common terminology**
- n Risk Registers, Risk Logs**
- n Tackling root causes, finding sustainable solutions that remove the cause**
- n Strong and prosperous communities underpinned by healthy workplace environments and healthy workers.**



## Scottish Higher Performer's Forum



### Central proposition

**Companies which seek to achieve excellence in health and safety performance represent a considerable reservoir of commitment and expertise which should be channelled to help raise awareness and standards in workplaces throughout Scotland.**

# The Challenge

- n An engaged community?**
- n Positive example**
- n Act as good neighbours**
- n Promotion of a 24/7 approach**
- n Support health and safety education**
- n Exploit opportunities to highlight social and business case for action on health and safety issues**

# What works?

- n Limited evidence**

- n Emergency preparedness transfers  
across, other safety related knowledge  
less transferable**

# Willingness

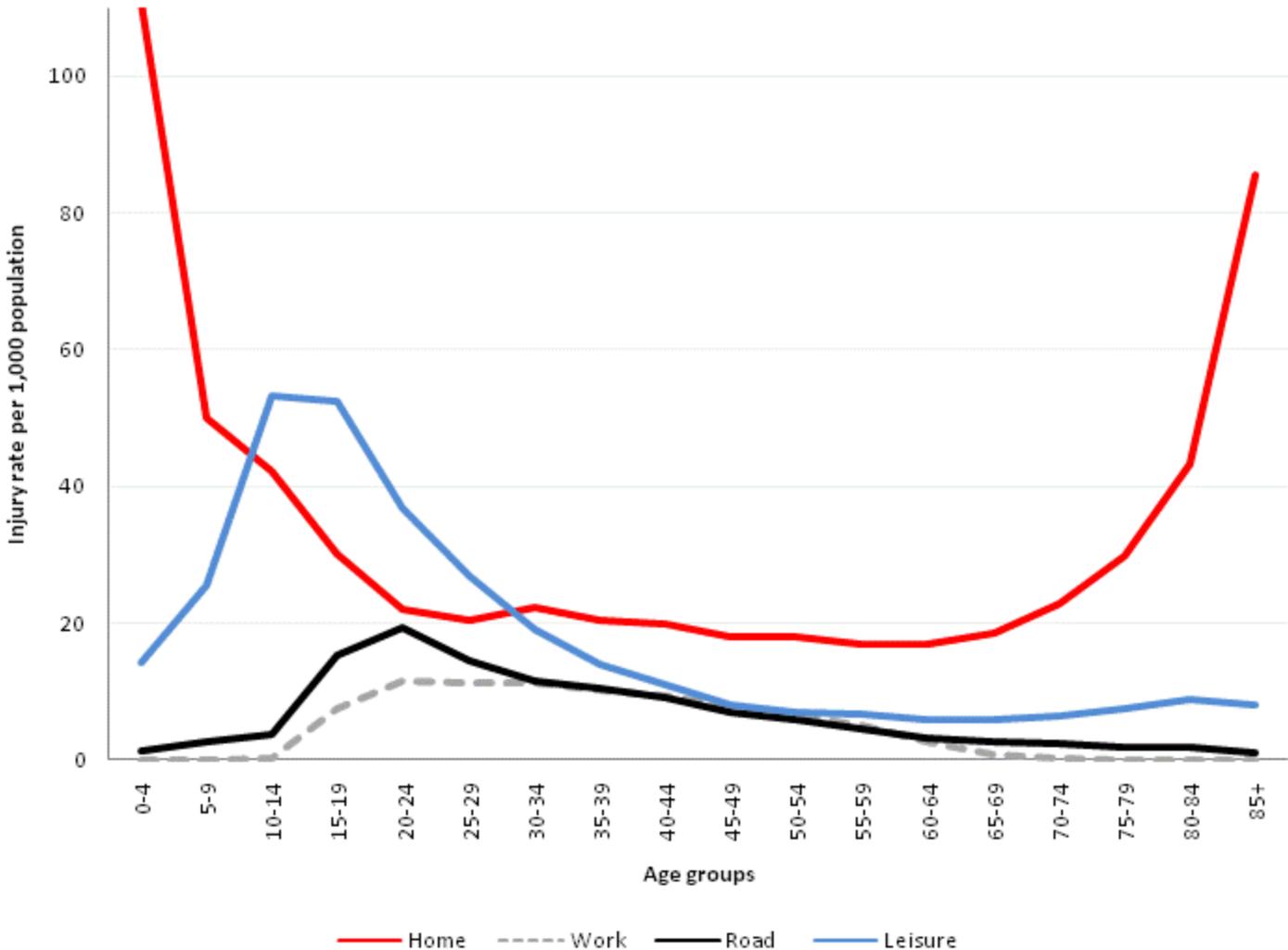
**‘ It is a challenge to contribute to the community other than making charitable donations. Health and Safety initiatives that we can contribute towards would be an excellent outlet to further our contribution and demonstrate social and moral responsibility’**

## What does the 'big picture' look like?

- n Data,data,data**
- n Accidental injury prevention low cost and high impact**
- n England and Northern Ireland**
- n Big Book of Accident Prevention**

# Injuries recorded in A&E, by age and location

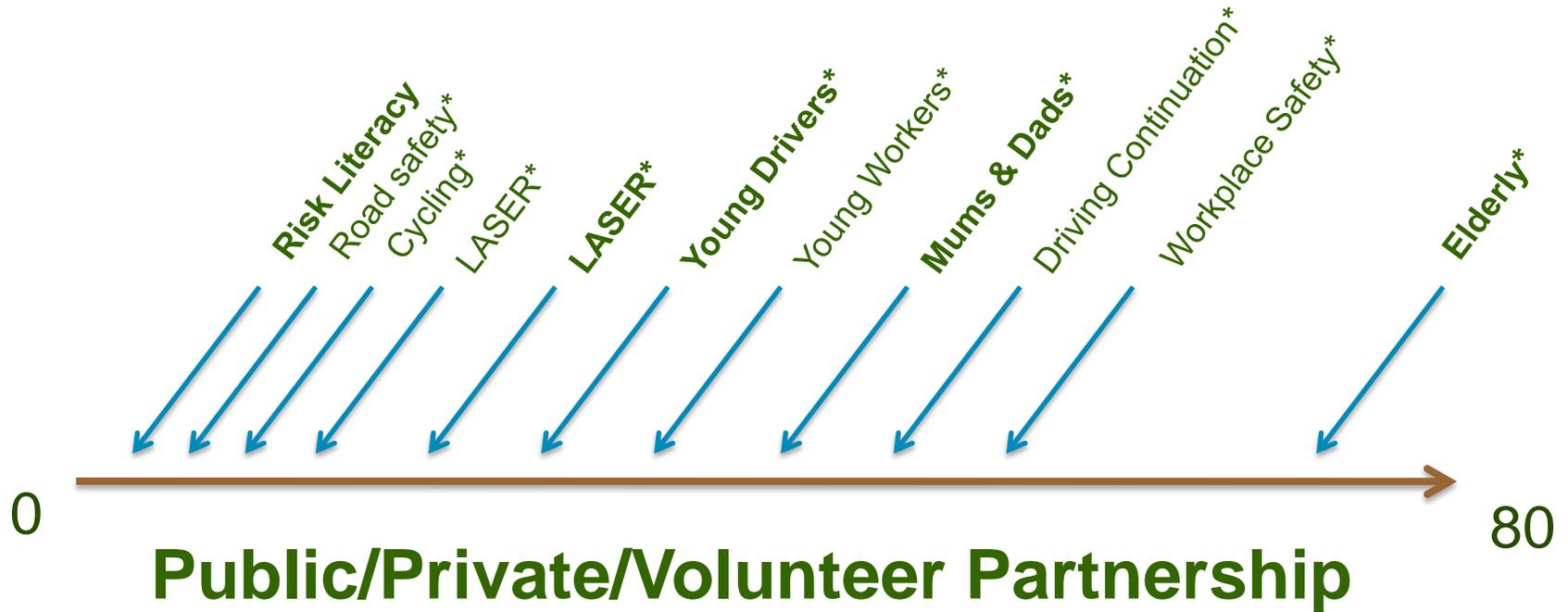
(Source: RoSPA/ AWISS)



# What Does Good look Like?

## Safe Community

A community in which no person need die or be seriously injured by an 'accident'



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# THE BIG BOOK OF ACCIDENT PREVENTION

*RoSPA's mission is to save lives and reduce injuries*

# The Challenge

**‘To boost the profile of RoSPA as Scotland’s Accident Prevention Charity, connecting with a wider audience to improve understanding of why working with us will reduce the number of Preventable Years of Life Lost in Scotland’**

## From the CMO.....

**‘We already know what works and what doesn’t work. Why do we need more ‘pilots’ to tell us what we already know? Why don’t we just implement the programmes that all our knowledge, expertise and instincts tell us will work? As they progress – and when we see that they could be adjusted to make them work better why don’t we then adjust them, learning by doing – let’s have no more ‘pilot studies’.**

Sir Harry Burns, Chief Medical Officer for Scotland  
RoSPA Child Safety Conference – Glasgow - October 2013